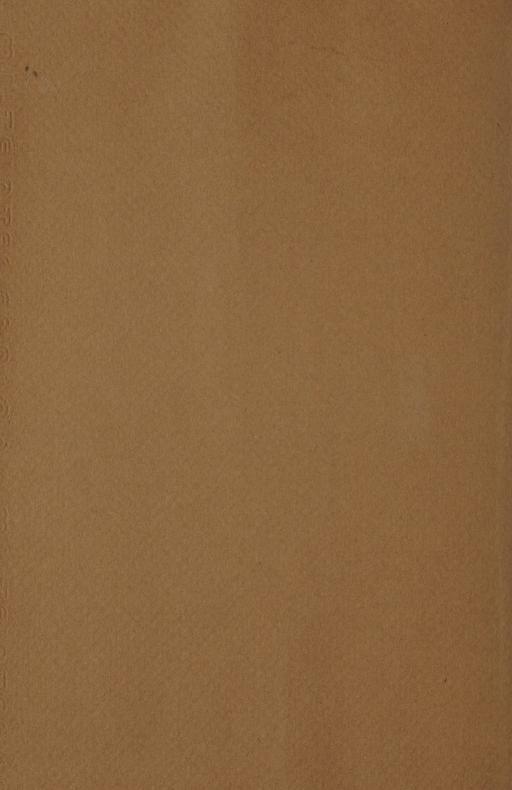
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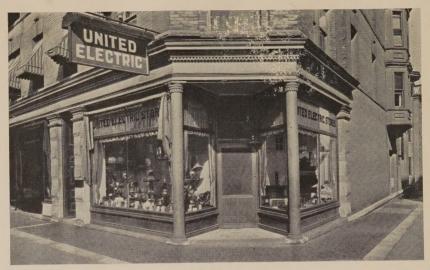
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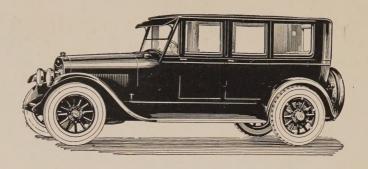
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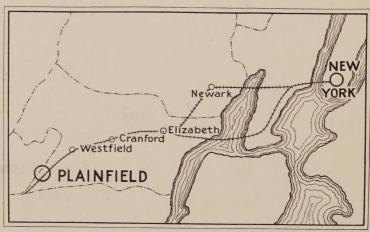
PLAINFIELD

and New York City by its forty-five or more trains each way each day, the better trains making the trip in forty-five minutes.

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So the Newlyweds' announcement read.

BUT where !—In a rented apartment or house, or in a home of their own?

Whether you are a newlywed or not, it makes no difference—if you do not possess a home of your own, but want to, we wish you would consult with us.

At present, we are developing a new, restricted and exceptionally well located property in Plainfield known as Sovereign Terrace on which we will build and help you finance a home according to your own or one of our designs.

Whatever your needs are in the building line, we believe we can help you. Our Yard and Mill rank among the best and most upto-date plants in the State. We have on hand at all times a large stock of Lumber, Millwork, Masonry Materials, Paints and Specialties which, coupled with a fleet of 21 Trucks, Painted Yellow and Black, makes it possible for us to serve you well.

Our Office, Yard and Mill are at 861 South Avenue and we invite you to call there or communicate with us by letter or telephone.



Plainfield, New Jersey

BUILDING MATERIALS—"Cellar to Chimney Top"

A REALISTIC SURVEY OF

THROUGH A WORD PICTURE OF ITS VARIOUS ACTIVITIES, WITH PHOTOGRAVURES OF ITS REPRESENTATIVE PUBLIC BUILDINGS, RESIDENCES, AND OTHER POINTS OF INTEREST FOR RESIDENTS OR VISITORS



WRITTEN, DESIGNED AND PRINTED BY FRANK CLAY PECK NEW MARKET, NEW JERSEY

The Queen City

In the Wake of the Picturesque Watchungs

FOREWORD

HERE lies in "the wake of the picturesque Watchungs" a community of beautiful homes and residences, as well as an industrial centre of no mean propor-

tions—the city of Plainfield, New Jersey—whose growing importance as such among the municipalities of the country is becoming well-recognized.

¶ Rapidly expanding toward metropolitan proportions, it is withal proceeding in its growth along carefully considered plans of beauty and utility. This has been augmented by its energetic Chamber of Commerce, which is exercising a control over major building operations and co-ordinating the tendencies of development, with an aim to hasten the improvement of their city, and attract men of talent and industry to aid in the march of progress.

¶ This booklet has been prepared to briefly yet comprehensively tell the story of Plainfield—in other words, to present a realistic and graphic picture of the same, which should appeal to residents proud of its advantages and prestige, and to others seeking a knowledge of its desirability as a place in which to live, where healthful climate, high-class

citizenship, metropolitan accessibility and natural resources offer a satisfactory solution of the eternal quest for a home.

¶ There is a welcome in Plainfield for the worthy citizen looking for a home. He will find therein church, club and fraternal activities sufficiently varied to meet every degree of taste.

¶ Industrial concerns of many kinds have also found Plainfield particularly well-adapted to their activities in respect to its transportation facilities and its close proximity to the metropolitan district. Manufacturers having in view an advantageous centre in which to locate will find, upon application to the Chamber of Commerce, full information, already collected and classified, regarding sites and buildings for their purposes which they are invited to investigate.





A REALISTIC SURVEY OF NEW JERSEY'S QUEEN CITY WITH SCENES OF NOTE FROM NEARBY LOCALITIES



T at the foot of the beautiful Watchung mountains on the one hand and rolling plains stretching away to the seashore on the other—but far enough from the latter to be easily accessible, and still almost out of reach of that bothersome pest, the mosquito

—lies the attractive home city of Plainfield, New Jersey, and its environs, as well as several sister boroughs.

From the founding of the city to the present day its citizens have borne in mind the building of a city beautiful. This feature is increasingly apparent as the years go by, which statement is easily verified by observing the beautiful homes, surrounded by spacious and well-kept grounds, wide, clean streets ornamented by stately trees, with practically no back streets nor alleys. This evidences the fact that its citizens have much civic pride, who are interested in making Plainfield an ideal home city.

The City of Plainfield justly deserves the name of "The Queen City of the East," for there are few, if any, other cities in the United States which can compare with it in its beautiful residences or picturesque beauty.

The early commuters of Plainfield designed it for a city of

homes, and with the rapid growth of this element came these beautiful homes with their handsome surroundings, and broad, spacious streets and avenues.

Pages of this book might be filled many times with reproductions of Plainfield's handsome and costly residences, but a few will suffice to exemplify its boast of the city beautiful.

There are also many large and prosperous manufacturing plants, employing high-class labor, business houses and banks operated by public spirited men, the best schools in the State, churches of



various denominations, Y. M. C. A., Y. W. C. A., Country Clubs, Knights of Columbus, one of the finest hospitals in the country, excellent street car and taxicab service, railroad facilities second to none, up-to-date newspapers, and as fine a class of citizens as can be found anywhere. Yet this is only a beginning, for Plainfield is still in its infancy.

Plainfield is a home city, and for years it has maintained a high moral and civic standard. The pride of Plainfield, however, lies not so much in its boast of possession as it does in its spirit of cleanliness.

Bounding the city on the northwest is the Borough of North Plainfield, which is destined to become a part of a greater Plainfield, uniting a population of more than thirty thousand people. The Boroughs of South Plainfield and Dunellen, also lie adjacent—one to the South and the other to the West, which perhaps in time may also become part of a still greater municipality.



Green Brook Road

Good Roads for Motoring

Good roads radiate from here in all directions, extending through a picturesque country, that might in itself be regarded as a natural park. The Watchung mountains, which form a background to the Plainfields, are the foothills of the renowned Blue Ridge Range, whose views are of wonderful and captivating beauty.



A Plainfield Scene

Plainfield also appeals to many because, while easy of access, its practical seclusion from the path of the sea-shore crowds allows its citizens to enjoy their Sundays and holidays in the restful quiet of their homes, or to go forth to the romantic and pretty countryside meadows and forests, shady groves and flowing brooks—all of which are at the city's gates, while within short drives in every direction are either mountain lakes or historical and other notable scenes.

Historic Ground

This is also historic ground, for it was here that the sturdy patriots of Revolutionary times, under the leadership of George Washington, watched the movements of hostile troops, and where plans were formulated and executed that had an important bearing upon the subjugation of the enemy. This section is rich in Revolutionary lore.



Washington Rock

The renowned Washington Rock in the Watchungs is a spot of national import, it being an object of great interest to thousands of people who visit it every year.

There are, in fact, three ranges of mountains here, and at times when the sun reflects a favorable light, New York City, twenty-odd miles away, can be seen — the church steeples and higher buildings, the vessels in the harbor—as well as the city of Plain-



Washington Tablet

field in the valley below, and other points and places for miles around, presenting a view that for grandeur and beauty baffles description. Washington stood on this Rock in 1777 and viewed the manoeuvers of the British at Perth Amboy. When Plainfield adopted a city form of government, a monument was erected to his memory on this Rock at the top of the Watchung Mountains, and from this tradition the city's seal was adopted. (See back cover page.)

The appearance of the mountains on which the Rock is located, as you look from West Dunellen Heights toward them,



Washington Monument

reminds the traveler very much of the Rocky mountains as they appear when looking from Denver City—the lay of the country being almost identical, excepting this is more rolling and beautiful, and the mountains appear to the eye as high as the Rocky mountains owing to the fact that the distance here is two miles, while from Denver the distance is twenty miles. Here lies before you the color, warmth and delight to any lover and admirer of the wonders of nature.

RESIDENTIAL PLAINFIELD







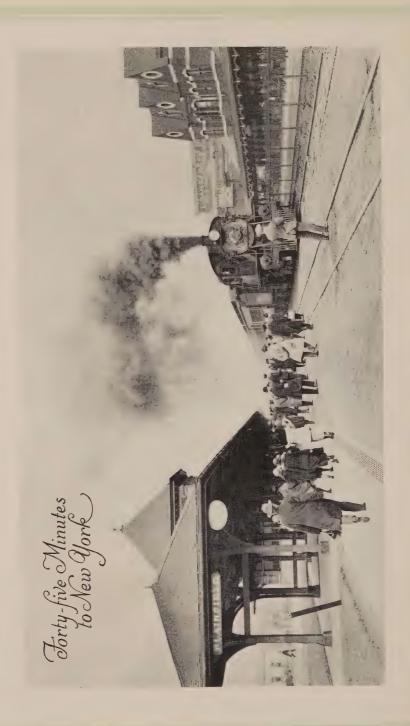


Plainfield Station Approach

Railroad Facilities and Transportation

Plainfield can attribute much of the success it has achieved in its real estate and other activities to the transportation facilities and splendid train service which it has long enjoyed. When prospective residents or persons bent upon solving the perplexing problem of how quickly and how conveniently they can make the trip between the metropolis and their places of residence, the importance of transportation has been the first consideration; and it is sufficient to say that, getting down to actual figures, Plainfield is twenty-four miles from the lower New York terminal of the Jersey Central Railroad; that there are between forty and fifty trains in each direction making regular stops at the main station on North avenue. This does not include a good many through trains that are not scheduled for local traffic to and from the big city. Of these, more than half stop at the other three stations, Netherwood, Grant avenue and Clinton avenue, stations that were instituted for the convenience of the people of Plainfield, some one of which is easily accessible to all the residents in contiguous territory. The best schedules cut the running time from Liberty street Terminal down to forty-three minutes.

Another distinct advantage which Plainfield possesses in this transportation line is the facility with which Philadelphia may be reached. The famous Central flyers between that city





Netherwood Station

and New York in two hours' running time place Plainfield within an hour-and-a-quarter of the City of Brotherly Love, while through trains to the West, with connections at Bound Brook and Wayne Junction by way of Washington, D. C., contribute their share toward keeping Plainfield on the map.

The Commuter's Utopia

Plainfield for many years has been chiefly regarded as an ideal home city for the commuter, which it is, for there are between three and four thousand that travel daily to and from business in New York, or in the metropolitan district. Within the recent past, however, through the activities of the Chamber of Commerce, Plainfield has become more than that, for it has awakened to the fact that its advantages as a manufacturing centre are preëminent. With this realization has come the dawn of a new era in its demand for a greater Plainfield.



Grant Avenue Station

Water Supply

One of the first requisites inquired after by the homeseekers and investor is a community's water supply. The water supply of Plainfield is most abundant in quantity and its quality is of unrivalled purity. The company owning the plant is constantly making improvements, and a recent acquisition was the purchase of a tract of land near Scotch Plains, where a new reservoir has been erected with a capacity of nine million gallons. The elevation of this reservoir is the means of equalizing the water pressure in the mains of the company over its entire territory, although a pressure of seventyfive pounds has been maintained at all fire mains. The water is drawn from subterranean springs and is pumped up through over thirty wells sunk fifty feet apart, for a distance of one thousand feet just east of Netherwood. The water undoubtedly comes from springs in the mountains, but its exact course remains a matter of conjecture. The fact is certain, however. that the reservoir left by the glaciers of long ago is now filled with a practically inexhaustible supply of pure water which is safe from the possibility of pollution from sewerage or refuse, and which is unaffected either by droughts or freshets. By means of the old and new towers a uniform pressure is maintained throughout the city at all times, no matter how heavy the drought may be. The ordinary pressure is sufficient to throw water over any building in the city, and water can be drawn from half a dozen faucets in the house at the same time without materially affecting this pressure. The water has been analyzed several times, and in every case it has been pronounced of an unusually good quality from a sanitary point of view. In addition to this, the water rates are reasonable and the service is of the best.



Wetumpka Falls



Crescent Avenue

Streets and Thoroughfares

Most of Plainfield's residential streets are macadamized, and those of more recent improvement have also concrete curbs and gutters, which policy is to be carried out in all



Front Street Looking East



A REALISTIC VIEW OF EIGHTH STREET



West Seventh Street

future street improvements in the outlying residential sections. In the center of the town and its main arteries, permanent pavement is replacing the macadam, so that "the Queen City of the East" will probably rank with any municipality in



Front Street Looking West



Central Avenue

the country with respect to the fine condition of her streets and thoroughfares, and is a matter of pride to every resident.



Watchung Avenue and the Old Quaker Meeting House

Green Brook and Other Parks

Nor is this all in the way of beautifying Plainfield and making it a modern Utopia, for its streets are brilliantly lighted and its new park—the Green Brook—will have all of the facilities for youngsters in the way of playgrounds, wading pools and sand boxes. For the older boys and girls—athletic fields, baseball grounds, and swimming pools will also be features, besides comfortable shady resting places for mothers or others wishing a quiet retreat. The work of laying out this park has already begun—which carried appropriations of \$100,000 for the purchase of some fifty-two acres of land in the Green Brook valley in the west end of the city. The



Green Brook Park

dominant element of a park is its landscape, affording varied views of broad expanses of open turf fringed about with trees, of sun-flecked glades reaching away among shaded groves, of glistening water lying in still ponds or flowing in brooks or rivers. Such scenes enriched by flowering plants, the crowning glory of any park, will soon be possessed by Plainfield.

In addition to the development of Green Brook Park, Plainfield will also have an attractive park constructed adjacent to the City Hall. As the City Hall Park will face the State Highway on Fifth street, its attractiveness, especially that of the proposed war memorial, will be of especial interest to tourists passing through the city.

RESIDENTIAL PLAINFIELD







These describe the type of residences at one of Plainfield's newest home communities, Queen City Terrace. The architect's variety of some twenty-eight homes replaces what was a farm three years ago.



Fire Department No. 1

Fire Protection

The rapid growth of the City of Plainfield during the past decade has necessitated increasing protection against fire hazards, and it may be stated that today Plainfield has one of the best equipped and manned fire departments in the State.

A fireman's life is often referred to as a "lazy man's life;" but anyone having such a misconceived idea of the atmosphere surrounding the fire-fighters of any modern city should take the trouble to observe for a day just what for instance, the duties of Plainfield's firemen consist of.

Firstly, the men are selected from the best specimens of manhood and then required to pass an exacting physical test before they are permitted to join the department. They must serve a probationary period before their appointment becomes permanent. Their duties consist in cleaning and polishing the apparatus, and removing every particle of dirt and dust throughout the company's headquarters. They are thoroughly drilled in modern methods of fire fighting, and every member daily goes through a course of that work which is liable to confront him at the most serious conflagration, so that any emergency may be met intelligently.

Perhaps there is no better testimonial to the efficiency of the Plainfield firemen than the low percentage of fire losses in the city. To a large extent this condition is due to the alert-



A ROW OF HOUSES IN NORTH PLAINFIELD

ness of the Fire Prevention Bureau, who direct members of the department to make tours of inspection throughout the city to discover accumulations of waste paper and rubbish, if any, which owners are requested to remove; to see that ash cans or other receptacles are properly placed, so that no impediments nor obstacles to passageways may prevent free movements for the firemen to reach a blaze.

Plainfield's fire department equipment is completely motorized, and the recent purchase of a 75-foot aerial hook and ladder now gives the city sets of apparatus which compare favorably with the equipment of the most modern department of any city in the country. Plainfield's firemen are proud of their department and they are equally proud of the city which they protect. The members welcome at all times inspections by the citizens, and will gladly explain any part of the equipment.



Fire Department No. 4

Sanitation

The important matter of sanitation is often neglected by the suburban town; but Plainfield has a sewer disposal plant located several miles from the city which has been developed into a scientific sewage system. It is of the Imhoff type, and the one generally referred to as a model by the leading sanitary engineers in the country. The total length of the city's sanitary disposal sewers is over one hundred miles, which insures a ready conduct from all parts of the city.



Crescent Avenue Presbyterian Church



Grace Episcopal Church

Churches and Religious Activities

There are over fifty churches or church organizations in Plainfield of some thirty denominations, which include four

Episcopalian, three Methodist, three Baptist, three Catholic, two Dutch Reformed, five Presbyterian, one Congregational, one Unitarian. one Seventh Day Baptist, one Seventh Day Adventist, one German Lutheran. one German Evangelical, three Plymouth Brethren meetings, three colored Baptist, two colored Methodist, one Church of God, and Saints of Christ (footwashers), Russelites, oneChristian Science. a New Thought meeting, Salvation Army,



Seventh Day Baptist Church

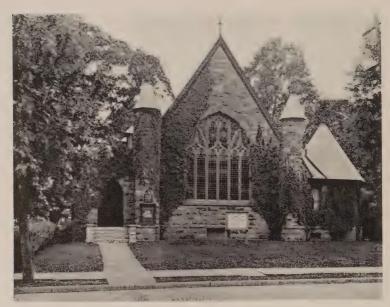
two Swedish, two Orthodox Jewish synagogues, one Reformed Jewish Temple, one Italian Mission, Pillars of Fire (Holy Jumpers), etc. In fact, the churches of Plainfield embrace all



Watchung Avenue Presbyterian Church

of the denominations, and they are a great credit to the community. There are national and church societies that flourish in most all of the congregations.

There is a fine spirit of fraternalism in and among the various denominations. We do not all think alike—



Unitarian Church



Monroe Avenue M. E. Church



St. Mary's Church

we cannot think alike, and cannot worship alike—but we respect the other man's view-points, and agree to differ and still be friendly.

Churches have the material needs of the people in mind as well as the spiritual. It would

be hard to name a charitable movement which has not been originated by the men or women of the churches. If anyone wishes aid for any benevolent purpose, it is to the churches that he looks. The church organizations, and the members as individuals, have always been responsive to local institutions.

The offer for a factory site is an inducement for some to come here, but the presence of live, strongly-supported churches and good schools is an inducement for more. No efforts of the Chamber of Commerce could build up the town if there were no churches here, which is a well-recognized and indisputable

fact. And so. in this respect and because of the work and the influence of the churches of Plainfield may be ascribed, in no small degree. its preëminence as a queen among the cities of thecountryin which to live or be engaged in business.



St. Joseph's Church



First Church of Christ, Scientist

The Christian Science Church shown above is a picture of the new church soon to be built, whose congregation has outgrown its present quarters. Christian Science services were inaugurated in Plainfield about eighteen years ago.

The Unitarian Church, shown on a previous page, holds a somewhat unique place in the religious life of Plainfield, in that it has instituted therein a public forum, where lectures and public debates are frequently held for the discussion of timely topics of world-wide interest. It is liberal in its attitude towards scientific and other secular subjects.



Netherwood Reformed Church

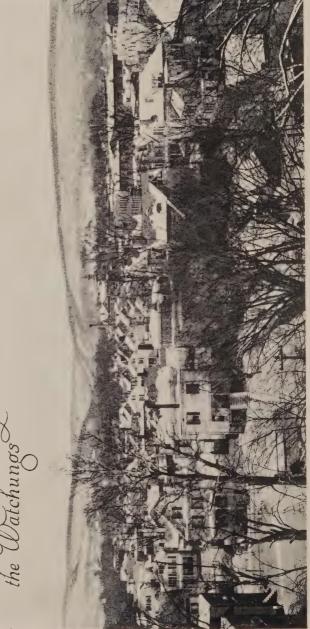
Washington's Headquarters

The old house on West Front Street, commonly known as Washington's Headquarters, is Plainfield's pre-Revolutionary landmark, and was erected by Nathaniel Drake in 1747, which is undoubtedly the oldest house in this vicinity. This building was not Washington's Headquarters, in the real sense of the term, but he often stopped there with Mr. Drake, and the dining room where the "Father of His Country" ate and the room in which he rested and slept are still intact in the old house. The main section of the building-the colonial part in front-stands as originally erected, but the addition in the rear is of modern construction. This old landmark has been acquired by the Historical Society of the Plainfields, and is to be preserved as a museum and a home for organizations of a patriotic-historical nature. Two rooms have been fitted up on the first floor for the Grand Army of the Republic, who not only hold their regular meetings there, but also their social affairs. Three rooms on the second floor are arranged for the Daughters of the American Revolution and maintained by them for the regular meeting place as well as a museum for Revolutionary relics. The rest of the building is occupied by the Historical Society for a museum and as a home for the caretaker.

Some \$6,000 has been expended in repairing and putting this building in shape for the above specified purposes. A campaign is now being arranged to obtain new members for the society and to raise funds for the upkeep and perpetuation of this historical landmark of the Revolution.



Washington's Headquarters



A Winter View of the Watchungs



City Hall

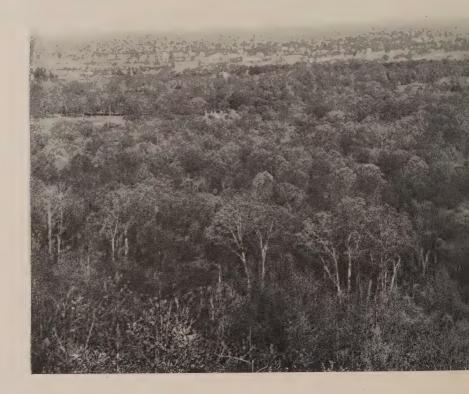
Both the City Hall and Post Office here shown are new structures, and are obvious evidences of Plainfield's growing importance and its progressive activity.



Post Office

A Glimpse of PLAINFIELD from the Nearby. Hilltops

In the dim distance threads the Hudson River with New York City beyond





RESIDENTIAL PLAINFIELD









Washington School

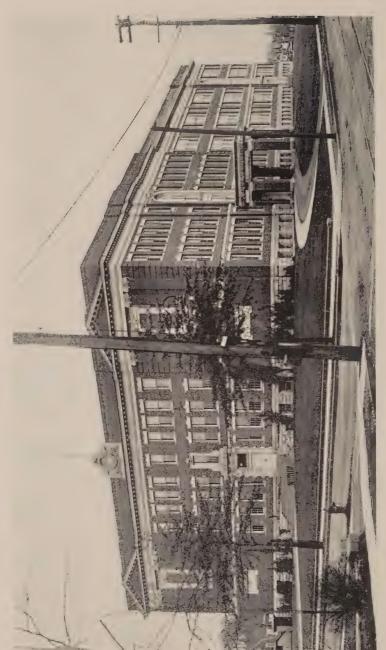
Schools and Education

Plainfield has always been proud of the splendid school facilities and of the high position she has occupied in the educational world. It has developed every phase of school life from the home of the tiny tot in its kindergarten to the senior class in the High School.

The educational system has eleven school buildings. The newer buildings are fire-proof throughout, very attractive and model buildings in matter of convenience, efficiency and



Lincoln School



PLAINFIELD HIGH SCHOOL

hygiene, while the older buildings have been brought up thoroughly to modern ideas of hygiene and protection against fire hazards, and all are splendidly equipped.

The High School building is one of the best in the State in its adaptation to all the needs of a modern high school. It has a science department, a commercial department, domestic science department, a department of household arts,



Emerson School

a model department for instruction in regular house-keeping, an industrial arts department, a splendid gymnasium, and a swimming pool for boys and girls.

The graded schools for the younger children are of such number and so located as to bring a school near the home of the children in practically all parts of the city.

Unusual care is given to the matter of health of children in every conceivable way. A dentist examines the teeth of the pupils each year, and each school has an active parent-teacher association, all of which makes the schooling system here very attractive for parents who have children to educate.

The arrangements for advancing children rapidly are supplemented by special classes for defectives and those that need special attention. Pupils that have fallen behind through illness, absence or other causes, have an opportunity to catch up with their comrades by work in the Summer School.

Work for adults is carried on in evening classes for foreigners and by a course of free public lectures of a popular nature.

The High School building is also utilized for social, civic and other activities, as it has the largest and finest auditorium



Evergreen Avenue School



St. Mary's College in the Hills



North Plainfield High School



Jefferson School

in this vicinity. The floor is superb for dancing and ideal for public gatherings, it being easily accessible to all of Plainfield's residents.

In addition, Plainfield is the home of St. Mary's College, the Hartridge School for Girls and the Wardlaw School for Boys, each the best and most exclusive of its kind for the purposes organized. The Plainfield Business College is a high-class institution for a commercial and business training. All of these schools derive benefits from the Plainfield Library, which is one of the largest in the State.



St. Mary's Parochial School

RESIDENTIAL PLAINFIELD



The "Model Home"

The foregoing illustration shows "The Model Home," which was furnished complete with everything supposed to be the ideal in house-furnishings. It was open to the public several weeks and viewed by thousands of people.





Carnegie Library

Libraries and Art Galleries

The establishment of the Public Library in 1881 was the center of an educational influence, which has grown in proportion to other city institutions, and at the present time it has upwards of 50,000 volumes. A number of benefactions have come to the Library, while works of art and other articles were contributed or acquired for an Art Gallery. In 1908,



Plainfield Public Library

a department of piano and instrumental music scores, vocal scores of the operas, songs, sacred and secular, was opened, and affords an opportunity for assistance to the music lover.

In addition, there is also the Carnegie Library, the result of a public benefaction by Mr. Andrew Carnegie of \$50,000 for this purpose, and is a prominent institution of Plainfield.



Police Headquarters

Police Department

The Plainfield police force, like the police force of every other city, is an unpopular organization among a certain class, but this class is for the most part criminally inclined, lacking respect for the rights of their neighbors and prone to commit infractions of the Golden Rule. The majority of Plainfield's citizens, however, appreciate the work being done by the Police Department, as attested in the small number of crimes committed, and the general peace and good order maintained.

The Police Headquarters at Sycamore and West Fourth streets, consists of a City Court room, offices for the City Judge, Chief of Police, examination room, and jail room on the ground floor. The upper part of the building is taken up with sleeping quarters for officers on reserve duty, a lounging room, detective sergeant's office, with its rogues' gallery, and a lavatory and locker room.



Young Men's Christian Association

Young Men's Christian Association

The new Y. M. C. A. building just completed is the last word in erections of that character, and this imposing structure at Watchung Avenue and East Sixth Street adds much to the attractiveness of that part of the city, and will itself be largely enhanced by the various municipal and corporation buildings, churches and residences in the neighborhood. The whole environment, with its parks, is most picturesque. The new building was planned with a view to the needs of the association itself and of the ministry of fellowship and helpfulness it proposes to offer the public. It contains forty-eight rooms for the over-night or longer entertainment of guests. The sleeping rooms occupy part of the second floor and all of the third. On each of the dormitory floors there are also shower baths for men who occupy dormitory rooms. This building is a combination of service and beauty in modern building art.

"The wealth of a city is the character of her sons," and no better institution has been devised for building character than the Young Men's Christian Association. The hospitality of the Plainfield Y. M. C. A. is extended, without regard to membership, to every man or boy—offering him a chance to get acquainted or an opportunity to meet friends. From 1,200 to 1,500 different individuals passed through its doors during the past year, and programs and plans for activities that will appeal to young men are being carefully worked out, which will accentuate the influence of this notable institution.

Young Women's Christian Association

The Young Women's Christian Association has a purpose defined in its constitution as "The development of young women physically, intellectually, socially, and spiritually." To what extent the Plainfield association is fulfilling this aim requires no statement nor proof among its friends and supporters.

The property first purchased at 212 East Front Street was after two years found inadequate, and the two adjoining buildings were purchased and united to the first, making the whole a complete and commodious building. Together with the perfect harmony in furnishing, it has attracted and influenced by its hominess the reputation of being the most beautiful building owned by a like association in this part of the country.

Any woman of approved character may become a member and enjoy the privileges of joining with nominal fees, of a hearty welcome to all social occasions, of the fellowship and friendship of Christian women and of the free use of the Library and Reading Room. Provision is also made for the woman or girl traveling alone, or in need of friendly shelter, by the comfortable furnishing of six transient rooms, which are rented by the night or for a period of a week.



Young Women's Christian Association



Park Club

Clubs and Fraternal Organizations

The number and character of Plainfield's clubs afford an index to its standing, as the following will attest: There are the Plainfield Country Club, the Park Golf Club, the Plainfield Kennel Club, the Gun Club, the Plainfield Riding and Driving Club, the Watchung Hunt Club, a Yale Club, a Princeton Club, a Monday Afternoon Club, a Razores Club, Lion's Club and a Sesame Club.

Fraternal organizations here are represented by the Masonic fraternity with the Jerusalem Lodge and Anchor Lodge No. 149; the Boys of '61 are represented by the Winfield Scott Post No. 73, G. A. R.; the Knights of Pythias by



Columbus Club



Elks' Club House

Perseverance and Unity Lodges; the Crescent Company; the Odd Fellows; the Jr. O. U. A. M. with Plainfield, Benevolent, Franklin and Somerset Lodges; Miantonoma Tribe of the Order of Red Men; Central and Columbia Lodges of the A. O. U. W.

Watchung Council, Knights of Columbus; the T. A. B. Society; the Elks; the Fraternal Order of Eagles; Independent Order of Foresters; Royal Arcanum; the Plainfield Gesang and Turn Verein—all help to enlarge the list.

Then there are the Women's Relief Corps; Daughters of Rebecca; the Rathbone Sisters; Daughters of Pocahontas; the Daughters of Scotia; the Daughters of America; Daughters of the Revolution; Sons of St. George; Clan MacKenzie; Ancient Order of Hibernians; and Sons of Temperance. Thus Plainfield is unusually strong in its fraternal ties.



Overlooking Country Club Golf Links



Bonnie Burn Sanitorium

Charitable Institutions

The service rendered by the member agencies in the "Community Chest" runs the whole gamut of human experience. To safeguard the lives of little children, to teach mothers how to keep their babies well, to nurse in their homes those who are sick, to guide boys and girls so that they will become good, healthy citizens, to give the best possible assistance to families that are in trouble, to assist the disabled ex-service



Day Nursery



Children's Home

man settle his claims against the government, to secure homes for children who are without the care of parents, are but a few of the things which these charitable organizations are working to accomplish in Plainfield. Besides the Y. M. C. A., Y. W. C. A. and the Muhlenberg Hospital, are the Anti-Tuberculosis League, the Boy Scouts, the Charity Organization Society, the Children's Home Organization, the Day Nursery and



Open Air School

Infirmary, the Red Cross, the Industrial Home, the Salvation Army, United Catholic Aid Society, the United Hebrew Societies, the Visiting Nurse Association, and the Young Men's and Women's Hebrew Association. Whatever success the

charitable organizations haveattained through the Community Chest or from other sources. and whatever hope of service the future has in store for them are due to the devotion of the many people who gave their love, energy and time. It is a matter of pride to be



Industrial Home

able to speak of the character of the service which is being rendered to these activities, and is one of the many indications of the spirit of helpfulness and brotherly love that prevails in Plainfield.



Community House



MUHLENBERG HOSPITAL

Muhlenberg Hospital

Muhlenberg Hospital is one of Plainfield's important institutions, and it has grown to such an extent that upwards of four thousand patients are treated there each year. Nearly half of the work done by the Hospital is absolutely free to patients who are found to be unable to pay. In other words, the work is entirely charitable, and no discrimination is ever shown on account of race, creed or color.

Only about seventeen per cent. of the treatment given patients is in private rooms; patients in the various wards, who are able to pay something, are charged \$1.00 a day, although the daily average cost is considerably over \$2.00. The charitable work is constantly on the increase, as compared with the treatment accorded to patients who are able to pay, so that the community owes a great deal to the institution, which must, of necessity, rely to a great extent upon voluntary contributions in order to enable it to maintain its large percentage of charitable work.

The work of the Board of Governors and the ladies of the Auxiliary Board has been untiring in order to make the administration of the Hospital as successful as possible. The Hospital has some seven hundred contributors who yearly subscribe voluntarily in various amounts for its support, and the management is constantly increasing this list, which includes donors of from \$1.00 upwards to assist in this noble charity.

The first Hospital building was opened to the reception of patients in 1881; but the present Hospital consists of twelve buildings, with a capacity of over one hundred beds.

The medical staff is composed of fifty-nine physicians and surgeons, and there are two resident physicians in continuous service day and night in the Hospital.

The auxiliary staff is composed of about twenty-five

physicians of Plainfield, Westfield, Cranford, Fanwood, Dunellen, Metuchen and Bound Brook. There are over fifty pupil nurses in the Hospital Training School.

The Women's Auxiliary Board is very active in the hospital work, and two are full members of the Hospital Board of Governors.



Nurses' Home

RESIDENTIAL PLAINFIELD













While Plainfield is renowned for its costly and magnificent homes, there are also sections where more moderate priced dwellings prevail, and many of these sections are expanding rapidly with the types of dwellings represented on this page

Public Recreational Work

In public recreational work, Plainfield has its classes or clubs for dancing; dramatic and musical training; sewing and millinery; physical culture; basketball; gymnasium work; roller skating; billiards; public speaking and debating; and swimming.



New Park Hotel

Hotel Accommodations

The hotel accommodations of Plainfield are well and adequately served by the Queen City, Kensington, Waldorf and Farmers Hotels, and the new Park, which is one of the finest in the state. The sojourner in Plainfied is assured of "a place to sleep" and at rates to meet any requirement.



Plainfield Trust Company

Financial Institutions

The banking facilities of Plainfield are closely allied with the development of the city, and as the number of banks has increased, business has prospered, local industries have expanded and greater emphasis has been placed upon civic improvements. The banking public is now served by two trust companies, two national banks, and one savings bank,



State Trust Company

whose combined resources amount to approximately \$25,000,000. The fact that in a single decade the city's wealth has increased over 100% is evidence of the community's healthy financial condition—a condition which is due in a large measure to the activities of these five progressive financial institutions

—the Plainfield Trust, the State Trust, the First National, the City National, and the Plainfield Savings Banks. Although conservatively conducted, they have always been liberal in their attitude toward Plainfield enterprises.

The banking progress of Plainfield has been in a way unique in that while there is an extensive local trade, the interests of many of its citizens are divided between this city, where they make their home, and New York City, where they do business. So excellent have been the facilities, however, afforded by Plainfield's financial institutions that the city has not only



Plainfield Savings Bank

been able to care for its own needs, but has been enabled to secure much business throughout this and neighboring States.

Building and Loan

In like manner have the Building and Loan Associations of Plainfield taken an important part in its development, for the four thriving institutions of this nature—''The Plainfield,'' "The Home,'' "The Union," and "The Central"—are great aids to the thrifty who would own their own homes, or for those who would lay by a competence for the day of need.

The number of homes in this city and nearby towns which have been purchased and paid for through the medium of our building and loan associations are legion. These associations of Plainfield are paying out annually from \$75,000 to \$100,000 on maturing shares of stockholders. They are conducted under the supervision of the State Banking Department of Banking and Insurance, and are subject to all the rules and regulations proven by experience to make for safety and security to its members.



Courier-News Building

Publications

The *Courier-News* is an important link in the chain of Plainfield's enterprises. Its printing establishment is an interesting exhibit, with an equipment most modern in every department, and is housed in one of the finest fire-proof buildings in New Jersey.

The Courier-News enters eighty per cent. of the homes of Plainfield each evening, and its news service covers every social event and the most important news items of the state and world.

The Sabbath Recorder and Sabbath Visitor, both weeklies, and organs of the Seventh Day Baptists, are published by the Amer can Sabbath Society.

Stamp Life, published weekly, Plainfield News (for colored people) published weekly, and Ball-Kirch Bugle published monthly by the American Legion, are Plainfield publications that give promise of increasing importance in their several fields of activity.

Plainfield Industries

In the campaign for larger things for Plainfield, more importance is to be given to its industrial and manufacturing aspect. While its most attractive advertising feature has been its residential section, an analysis of the manufacturing plants of the city reveals the fact that much of Plainfield's progress and prosperity depends upon the continuous operation of its industrial plants.

There are now employed in the 94 manufacturing plants within the boundaries of Plainfield over four thousand officials, clerks and wage earners; and while its development in an industrial way has not interfered to any great extent with

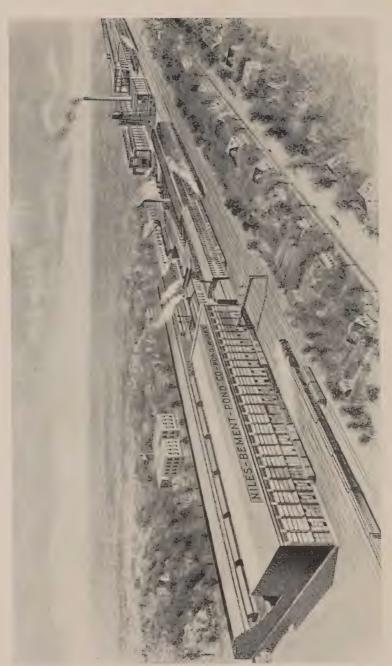


Wasson Piston Ring Works

the development of the city as an attractive residential city—the increase in industry having been confined to its natural location along the Central Railroad—a large portion of the increase has been caused by additions to large plants already located there.

The annual payroll is upwards of \$6,000,000, and this does not include the Spicer Plant at South Plainfield nor the several large plants in Dunellen, all of which add considerably to the prosperity of this community.

Plainfield takes pride in mentioning its more important manufacturing plants, as follows:



NILES-BEMENT-POND-COMPANY-POND WORKS

Accurate Engineering Company, machine tools; Aero Alarm Company, automatic alarms; American Motors Company, automobiles; Associated Tire Store Company, auto tires; Berfelden Mills, broad silks; British-American Metals Company, seamless condenser tubes; Bronston Hat Company, straw hats; Henry Haas Company, piano hardware; International Motor Company, Mack trucks; Jersey City Mils, broad silks; Hecht & Company, boys' wash suits; Nat. Levy Company, ladies' undergarments; Niles-Bement-Pond Company, machine tools; Rivoli Silk Hosiery Company, silk hosiery; Schiller Brothers, ladies' undergarments; Scott Printing Press Machine Works, printing presses; Vitaphone Company, talking machines; Wood Printing Press Company; Standard Manufacturing Company, boys' wash suits; the J. D. Loizeaux Lumber Company, with the most extensive lumber yards in the State; and the Wasson Piston RingWorks, manufacturers of piston rings.

In the near vicinity, there are a number of large plants, which may perhaps be called Plainfield industries, for they draw upon Plainfield very largely for their employees, chief of which are the Spicer Manufacturing Co., builders of universal joints, at South Plainfield, whose product is in use on the majority of the motor cars of America; the Hall Printing Press Company; the Levgar Structural Steel Works; the Moon Wire Works; the Crescent Color Company, dye stuffs; National Gum & Mica Company, cold adhesives; and the Ransome Concrete Machinery Company, concrete mixers, at Dunellen. The latter company has already started operations to enlarge its plant to double its present capacity. Its factory now extends a quarter-mile along the Jersey Central Railroad.

At New Market is located the Harris Structural Steel Works, employing a large number of men.



Levgar Structural Steel Works



INTERNATIONAL MOTOR COMPANY-MACK TRUCKS



RANSOME CONCRETE MACHINERY COMPANY



A SUPERFICIAL VIEW OF THE SPICER MANUFACTURING COMPANY AND THE HALL PRINTING PRESS COMPANY



SCOTT PRINTING MACHINE WORKS

The Pneumatic Tube Company, manufacturers of tube apparatus for mail chutes, which perhaps is the only concern of its kind in the world, is worthy of special mention.

In addition, there are, of course, the usual supply stores and emporiums, necessary to every community, in which every want can be supplied and at prices that will compare favorably with competitors in the metropolis or elsewhere.



J. D. LOIZEAUX LUMBER COMPANY

SHOWING VIEWS OF OFFICE BUILDINGS, A SECTION OF THE YARDS, AND PLANING MILL.









Miron & Lifson

Additional Advantages in Brief

Plainfield is the "Mecca" of the country for many miles around as to amusements. Several moving picture places, headed by the big new "Strand," show all of the latest productions. The Plainfield Theatre has been remodelled, and now produces an excellent bill of Keith's vaudeville, as attested by capacity houses. While Plainfield is not rated as a theatre town, nevertheless the character of the productions presented are such as will compare favorably with those released elsewhere.

Plainfield has four trolley lines in the city over which cars make more than three hundred trips daily.

Plainfield's postal, telegraph and telephone facilities and service are as good as can be found in the country.

The new zoning law has recently gone into effect here, which regulates the building of proper structures in each locality.

Plainfield has an energetic Chamber of Commerce, an institution organized for bettering civic conditions, and is glad to give information and advice to visitors or others who seek to ferret out Plainfield's treasures.

The Logical Place To Do Your Shopping

Tepper Brothers

PLAINFIELD NEW JERSEY

Phone 3100

Twenty-Eight Highly Specialized Departments

Motor Delivery To Your Door

REST ROOMS

POST OFFICE

2

"A SAFE PLACE TO SHOP"

MIRON Quality Home Furnishings

FOF

Plainfield's Homes Beautiful

We invite Home Makers to Inspect our Complete Stocks

8

Miron Furniture Co.

"Where Quality Meets Price"

132-134 East Front Street Plainfield, New Jersey

Successors to Miron & Lifson



INTERNATIONAL MOTOR CO., NEW YORK CITY

A Greater Plainfield



Is now the object of every progressive resident of this beautiful city with advantages pre-eminent as to location, climate, metropolitan accessibility and a high-class citizenship.

As a matter of pride, as well as of duty, let every citizen give it a boost and co-operate in making it the best and most attractive "home city" in the land.

The Courier-News

EVERY EVENING

About the Store

E'VE been told this is a good store to shop in. Perhaps you, too, feel that this is so. Many patrons who have shopped here in years back continue their favor to the present day. It may be attributed to the congenial atmosphere of the store, to the pleasing salespeople, to the service, to the good merchandise always obtainable here, to the values, to the prices, or it may be a combination of all these factors. At any rate, it is interesting to know that this establishment is based on satisfaction to our customers.



Plainfield's Popular Store

LUCKEY STUDIO

Photography
In All Its Branches

125 East Front Street

PAUL R. COLLIER

Photographic Expert

140 EAST SIXTH STREET

Telephone 2432

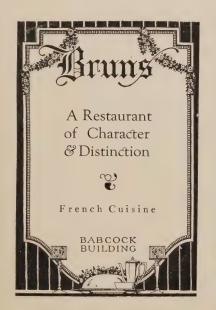
Marcus Hoyt Chas. S. Woolston



$\mathcal{M}_{\mathsf{ARCUS}}$ Hoyt \mathcal{E} Co.

T A I L O R S T O M E N

High Grade Shirt Makers 137 North Avenue Plainfield, New Jersey



HIGH & HAROLD

Incorporated

FUNERAL DIRECTORS



224 East Front Street
Plainfield



Telephone 2452 Plainfield



Where BUSINESS Is Taught

The Plainfield Business College

was taken over and completely reorganized by Drake College, Inc., of New Jersey, in October, 1919, and thereafter actively came under the management and admintration of the Drake Colleges and Schools of New York and New Jersey, but continuing as the Plainfield Business College and Secretarial School.

The Drake Schools have a reputation for successfully training and placing students in advance of all competition. The Drake Schools- now have over 100,000 successful students.

All students contemplating a good commercial, secretarial or stenographic course are strongly urged to attend any one of the twelve



HIS College has attracted the earnest attention of scholars and leaders of thought who appreciate the importance of an institution where the great fundamental laws of Business are properly set forth.

Its purpose is to impart a general knowledge of business, reinforced with such drills and exercises as will enable the student to think and act rapidly and accurately—not merely making teachers, bookkeepers and stenographers of students, but giving them a broad knowledge of affairs and developing business habits and those qualities of integrity necessary for success in the commercial world.

Secretaries have become a necessity in the professional and social world as well as in the world of commerce. Nearly all men and women of large responsibility in any line require the services of a competent private secretary, one who must be more to his employer than a mere stenographer and who possesses a broad and thorough knowledge in business training, executive ability, taste for detail, and efficiency in actually accomplishing things with the hand and mind.

The time required for the various courses depends upon the student's education, regularity in attendance, and the number of hours of daily application. No entrance examination is required, neither are applicants required to be graduates. We have both day and night sessions!

For detailed statement of courses, rates of tuitions, or other information, apply to the

LAINFIELD BUSINESS COLLEGE & SECRETARIAL SCHOOL 168 FRONT STREET PLAINFIELD



Time the Acid Test of Worth 1902–1923

Deposits June 1, 1902 \$124,000 Deposits June 1, 1923 \$9,616,000

3

Figures tell *part* of the story. Greater than the figures is the message of trust and confidence they convey. People deposit their money only where they feel confident.

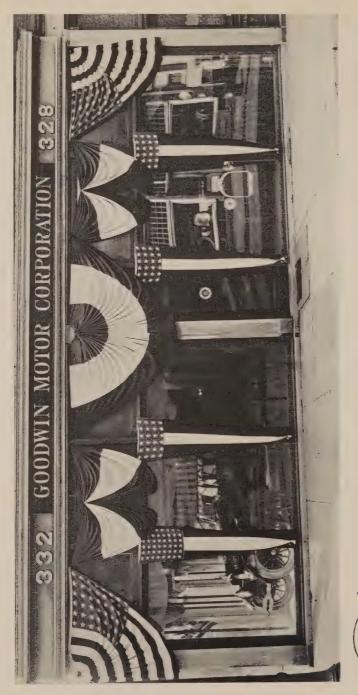
Our Real Estate Department will find you the home you are looking for.

Our Commercial, 4% Interest, Trust and Storage Departments extend a cordial invitation to you to make this institution your Banking Home.

We shall be glad to serve you.



The Plainfield Trust Company







This Book a Beautiful Reality

Its beauty may be seen—it may be felt—it may be understood in any language. It says *Quality* with the supreme finality of *Quality*. Our talk is about *Quality* in printing.

In this book we have made the parts fit. Picture, type and paper—technique, texture and reader. It is a book made for its audience; sent to an audience made for the book. The various elements have been carefully selected to produce the effect of Quality, both in workmanship and reproduction.

If we have succeeded, you might bear in mind the name of its maker—Peck.

Render unto Peck that which is Peck's, but note that the printing is *Quality* printing.

The secret of Quality is its persuasiveness in print. Humanity is so constituted that there is no logic like seeing with one's eyes.

Of course, Quality costs more.

The pertinent query is: "Does it pay more? The question really amounts to asking yourself whether or not your booklet would be more influential if it were a better printed booklet printed on better paper.

There is only one answer.

There seems to be a tacit understanding here and there that *Quality* in printing is a thing apart—a matter for highbrows, limited editions and wealthy amateurs. Nothing could be further from the truth.

Quality in printing is not a dilettante indulgence. It is a perfectly practical matter for big commercial runs—in fact, a necessary of advertising that must pay its way.

The more vital the need of returns from your printed matter, the greater the necessity that it possesses the persuasiveness of *Quality*.

Even your best is hardly good enough to make a man in Kankakee read and linger and long and stiffen with resolve, and actually buy!

You think of your printed matter as so many thousand pieces to be sent to a "list."

But the "list" is composed of individual Jims and Jacks or Bettys and Annes who see but one copy apiece.

They do not know how large an edition you have printed. They do not know that such and such a printer would have done the job for less money. They do not know, nor do they care anything at all about the expense, difficulty or printing problems involved in getting out your printed matter. They only know that in their hands is a booklet—one booklet. They are either impressed or not impressed.

In that one copy is your opportunity! Make that one copy rise to it!

The *Ideal* may not be required on every piece of printing, but when the *Ideal* is called for, the Peck Service will be found adequate for all requirements.

A Suburban Print Shop with Metropolitan Advantages Ideal Advertising Literature Written, Designed & Printed

¶ This Book was Written, Designed Printed and Distributed by





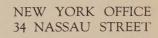
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